Access IBISWorld

- Visit the Oscar Lathlin Research library website at https://www.ucn.ca/sites/library/default.aspx
- Click on the “Databases” tab in the blue bar at the top of the website
- A page will open titled “Databases A-Z”, scroll down to IBISWorld and click on the link
- That’s it! You’re ready to use IBISWorld

Library Hours

Oscar Lathlin Research Library (The Pas)
Monday to Thursday: 8:00 am – 10:00 pm
Friday: 8:00 am – 5:00 pm
Saturday: Noon—5:00pm
Sunday: 5:00 pm – 10:00 pm
Closed for holidays

Find us on Facebook
www.facebook.com/UCNTPlibrary

For assistance with this database or any other contact
Heather Smith—Reference Desk
Oscar Lathlin Research Library

Reference Desk Hours
Monday to Friday 2 to 4pm
For help with research, databases or anything else.

Oscar Lathlin Research Library
204-627-8561
hsmith@ucn.ca
Facebook.com/UCNTPlibrary
How IBISWorld Canada gives students an edge

Strengthen Student Research
Easy-to-digest information on the operating conditions of 400+ Canadian industries helps students with business plans, capstone projects and case studies within any discipline.

Interview Prep Sheets

Access Hard-to-Find Information
With our extensive collection of Canadian industry research reports IBISWorld provides the breadth of coverage students need when looking for information on niche industries.

Easy-to-Navigate Database
IBISWorld’s Canadian industry reports follow a consistent format, allowing students to find answers quickly, and easily compare and benchmark industry data.

Searchable Database of 400+ Industries

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Help job seekers quickly build knowledge of a company’s industry, letting graduates “Talk the talk” with prospective employers.

Financial and Performance Benchmarks

Support Entrepreneurial Endeavors
Give students access to the same tool that real-world entrepreneurs use every day to assess the market conditions of their innovations.

Independent and Accurate
Easy-to-use
Real-World Application

IBISWorld gives students an edge

IBISWorld is the world’s largest publisher of industry research totaling over 3,000 reports across 5 major economies

About IBISWorld

IBISWorld Gives Students and Faculty Access to the Same Tools and Resources Used by Canadian Businesses

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